



HOW TO PRESENT

Hyong Sil Cho
I-Dream, KOSEANL

Presentation:

- a talk giving information about something

(Cambridge on-line dictionary)

- a talk giving information about your (team's) idea, in order to convince people in the audience and get their feedback



A presentation is a **talk**, giving information about your **idea**, in order to **convince people** in the audience and get their **feedback**

- ***Talk*** : a speech given to a group of people to teach or tell them about a particular subject
- ***Idea***: a suggestion or plan for doing something
- ***Convince***: to persuade someone or make someone certain
- ***People***: men, women, and children or informally to the group that you are speaking to.
- ***Feedback***: information or statements of opinion about something, such as a new product, that can tell you if it is successful or liked:



TALK: A SPEECH, GIVEN IN A LANGUAGE

IDEA: NOBODY KNOWS BETTER
THAN ME



CONVINCE: BECAUSE
I'M SURE OF



PEOPLE: WHO CAN SHARE
WITH ME MANY THINGS



FEEDBACK:



TALK: NOT JUST VERBAL
BUT ALSO (AUDIO-)VISUAL

Presentation:

- a *well structured and clearly articulated* talk,
- which gives information about your team's idea, *born from a deep understanding of the problem and (re)search on the solution*,
- in order to convince people in the audience, who are *intelligent, rational and emotional*
- and get their *positive* feedback



THANK YOU!

